

# Nashua Chamber Orchestra

Concert Program Book Advertising Order Form: 2011 - 2012 Season

**PLEASE RETURN THIS FORM WITH YOUR ORDER**

|                                    |               |
|------------------------------------|---------------|
| Company Name _____                 | Contact _____ |
| Address _____                      | Title _____   |
| City, State, ZIP _____             | Phone _____   |
| Email Address (Please Print) _____ | FAX _____     |

## Instructions

|  |  |                                    |
|--|--|------------------------------------|
| <u>Ad Size (all ads must be maximum 4.5" in width) - horizontal format</u> |  |                                    |
| 7.5"h x 4.5"w  | Cover Page                             | Use Last Year's Ad Unchanged. ____ |
| 7.5"h x 4.5"w  | Full Page                              |                                    |
| 3.75"h x 4.5"w   | Half Page                              | Use Last Year's Ad Modified. ____  |
| 2.5"h x 4.5"w  | Third Page                             | See below for charges              |
| 1-7/8"h x 4.5"w  | Quarter Page                           | Use Enclosed Business Card ____    |
|  | Contribution \$35 or more, for listing | Camera-Ready Ad Enclosed * ____    |
|  |  | Make Up Original Ad ____           |
|  |  | (text & graphics enclosed)         |

\* Ads may be sent in .pdf format to <jgdavid@aol.com>

Special instructions:

## Payment/Billing Information

The lowest price (Discount "B") is for Continuing Advertisers who pay by October 21st without an invoice. Discount "A" is for NEW Advertisers who pay by October 21st OR for Continuing Advertisers who ask to be billed. NEW Advertisers who ask to be billed pay FULL Price. Please direct questions to: John David, <jgdavid@aol.com>; 603-801-7108

|   |          |  |
|---|----------|--|
| Ad Price (Full or Discount "A" or "B")  | \$ _____ | >>>> ____ I am a Continuing Advertiser<br>Use Discount "A" if requesting Invoice,<br>or Discount "B" if Payment is Enclosed.<br>____ Payment is Enclosed |
| Modifications to Existing Ad (+\$15 - \$25)   | \$ _____ |  |
| Make Up Original Ad (+\$25 - \$40)  | \$ _____ | ____ I am a NEW Advertiser<br>Use Discount "A" if Payment Enclosed   |
| Additional Tax-Deductible Contribution:<br>(Those of \$35 or more will be recognized) | \$ _____ | Bill Me (Discount "B" not Available) ____  |
| Total Due   | \$ _____ | Ad or Ad Materials are Enclosed ____<br>Date Submitted _____   |

See Guidelines & Rate Sheet for ad sizes and prices, also on <www.nco-music.org>

Send payment to: N. C. O., PO Box 1679, Nashua, NH 03061. Email .pdf's to <JGDavid@aol.com>