

Nashua Chamber Orchestra

Concert Program Book Advertising Order Form: 2008 - 2009

Company Name _____	Contact _____
Address _____	Title _____
City, State, ZIP _____	Phone _____

Instructions

<u>Ad Size (all ads are 4.5" in width)</u>		
7.5"h x 4.5"w	Cover Page _____	Use Last Year's Ad Unchanged. ____
7.5"h x 4.5"w	Full Page _____	
3.75"h x 4.5"w	Half Page _____	Use Last Year's Ad Modified. ____
2.5"h x 4.5"w	Third Page _____	See below for charges
1-7/8"h x 4.5"w	Quarter Page _____	Use Enclosed Business Card ____
	Contribution <u>\$35 or more, for listing</u>	Camera-Ready Ad Enclosed* ____
		Make Up Original Ad ____
		(text & graphics enclosed)
* Ads may be sent in .pdf format to <jg david@aol.com>		
Special instructions: _____		

Payment/Billing Information

The lowest price (Discount "B") is for Continuing Advertisers who pay by October 24th without an Invoice. Discount "A" is for NEW Advertisers who pay by October 24th, OR for Continuing Advertisers who ask to be billed. NEW Advertisers who ask to be billed pay FULL Price. Please direct questions to: John David, <jg david@aol.com>; 603-801-7108

Ad Price (Full or Discount "A" or "B")	\$ _____	>>>>	I am a Continuing Advertiser ____ Use Discount "A" if requesting Invoice, or Discount "B" if Payment is Enclosed. ____ Payment is Enclosed ____ I am a NEW Advertiser Use Discount "A" if Payment Enclosed Bill Me (Discount "B" not Available) ____
Modifications to Existing Ad (+\$15 - \$25)	\$ _____		
Make Up Original Ad (+\$25 - \$40)	\$ _____		
Additional Tax-Deductible Contribution: (Those of \$35 or more will be recognized)	\$ _____		
Total Due	\$ _____		
			Ad or Ad Materials are Enclosed ____
			Date Submitted _____
See Guidelines & Rate Sheet for ad sizes and prices, also on <www.nco-music.org>			
Send materials and payment to: N. C. O., PO Box 6443, Nashua, NH 03063			

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2008 - 2009 Concert Program Book Ad Rates

Ad Size		Full Price	Discount "A"	Discount "B"
Cover *	4 1/2" x 7 1/2"	\$240	\$220	\$200
Full Page	4 1/2" x 7 1/2"	\$200	\$180	\$165
1/2 Page	4 1/2" x 3 3/4"	\$125	\$115	\$105
1/3 Page	4 1/2" x 2 1/2"	\$100	\$90	\$85
1/4 Page	4 1/2" x 1 7/8"	\$75	\$70	\$65
Business Contributor Listing		\$35	No Discount	No Discount

Note: A 1/4 page ad is equal to a business card size.

* Cover ads are subject to availability. Please inquire.

Guidelines for Program Advertisements

1. All ads, ad orders and prepayments are due by Friday, October 26th
2. Camera ready (i.e. ready to print) ads are preferred. Business cards are considered camera ready if they are light color cards with dark/black type. Foil or plastic cards cannot be used. Cards with photos don't work well.
3. Handwritten and typewritten copy or changes to existing ads may be submitted. The typesetting is an additional \$15 for 1/4 or 1/3 page ads and \$25 for 1/2 or full page ads.
4. We will design simple ads for an additional fee of \$25 for 1/4 or 1/3 page ads and \$40 for 1/2 and full page ads. Please provide copy early. Typesetting is included and there is no copy review.
5. Business Contributors of \$35 or more are recognized in the Program Book.
6. Use DISCOUNT "A" Column when EITHER Paying by October 24th,
OR You are a Continuing Advertiser
7. Use DISCOUNT "B" Column When Paying by October 24th
AND You are a Continuing Advertiser.
8. For more information, contact John David at 603-801-7108; <JGDavid@aol.com>
10. Send Order Form, Payment and any Ad materials to:
Ads may be sent in .pdf format to <JGDavid@aol.com>

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P.O. Box 6443
Nashua, NH 03063